

Muhammad Fahad's Portfolio

DigiSukoon



Digital Growth Strategist &
E-commerce Solutions Expert

About

Building digital presence and
ecommerce systems for
ambitious companies.

Services

- Digital Marketing
- Ecommerce Solutions
- Web Design & Development
- AI Positioning

Contact

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🌐 @mfahad775

Muhammad Fahad

Digital Marketing & E-commerce Expert



99%

Satisfaction

50+

Stores Launched

130+

Successful Projects

Rs. 100M

Revenue Generated

4+

Niches Served

About me

I'm Muhammad Fahad — an eCommerce strategist, digital marketing consultant, web designer & developer, and AI positioning specialist helping brands transform digital presence into scalable growth, stronger visibility, and measurable revenue.

2024 - Present

DigiSukoon

Founder & Digital Growth Strategist

Present

Gufhtugu Publications

General Manager

2024-2025

SkilledScore

Software & Business Developer

2024 - Present

Self Employed

Independent Digital Growth Consultant

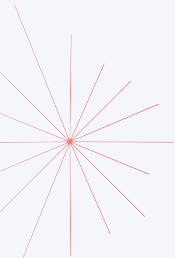
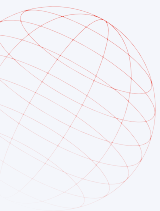
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Brands that love working with me.

Clients

Clients



Gufhtugu Publications

E-commerce Management,
Search Engine Optimization



Saadi Perfumes

Social Media Management,
Digital Marketing, Branding



GB Organic Feast

Social Media Management,
Digital Marketing, Branding



Saeed Visa Consultants

Web Design, Web
Development, WordPress



BLC Solicitors

Web Design, Web
Development, WordPress



Venom Security

Social Media Management,
Digital Marketing, Branding

Clients



Downtown Villas

Social Media Management,
Digital Marketing, Branding

Overview

Gufhtugu is a scalable Urdu-focused eCommerce bookstore platform built to streamline online book discovery, sales, and digital commerce operations.

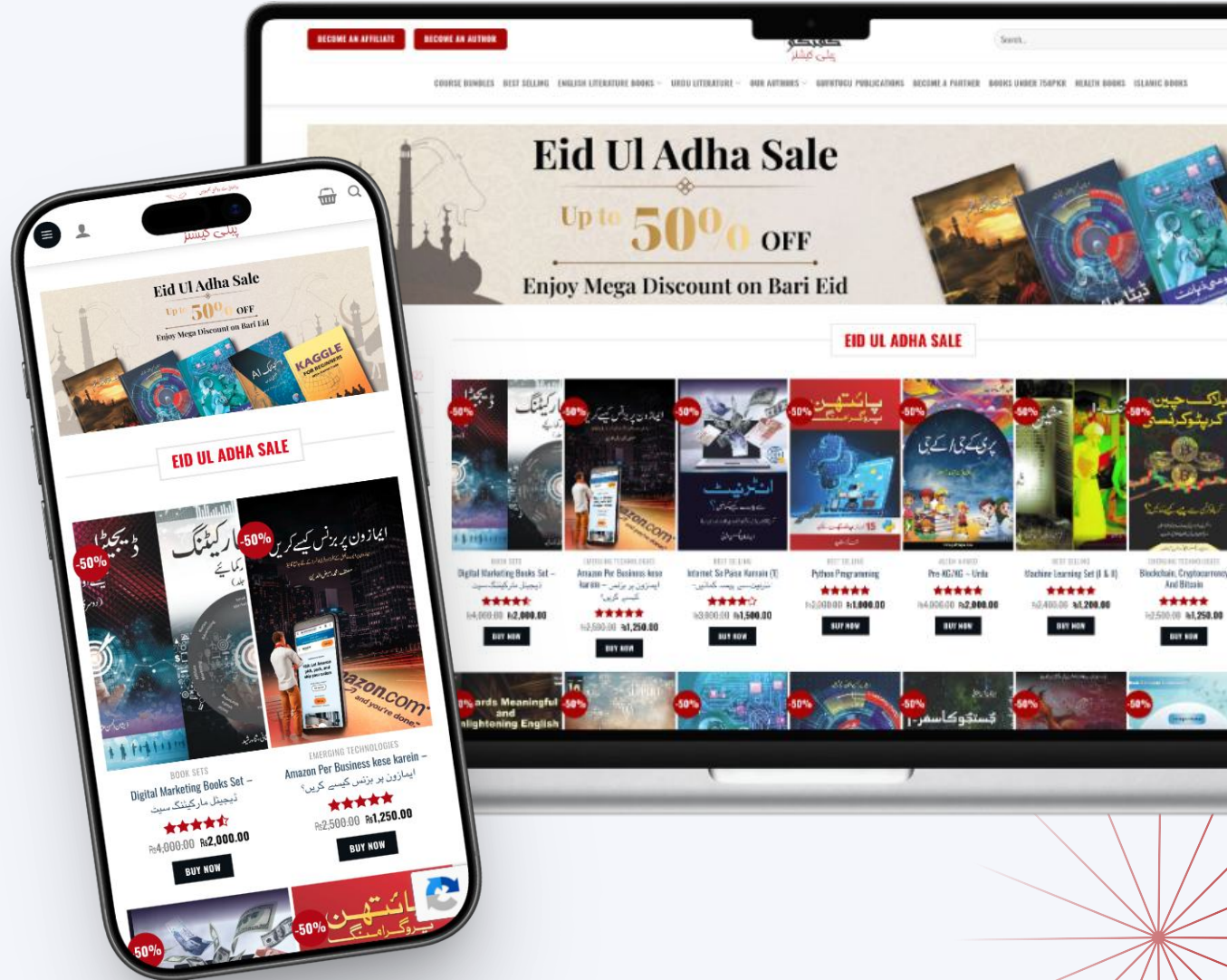
Problem

The platform needed a better system for managing large book inventories, improving product discoverability, streamlining orders, and increasing online sales performance.

Solution

Delivered a complete eCommerce solution including:

- Product & inventory management
- Sales and promotion strategy
- Orders management workflows
- Conversion-focused storefront structure
- Mobile-friendly shopping experience
- Scalable digital commerce operations



Monthly Ecommerce Performance

The platform achieved strong commercial growth with over Rs. 8.5M in total sales, 3,353 orders, and 3,934 products sold within a single month.

Sales

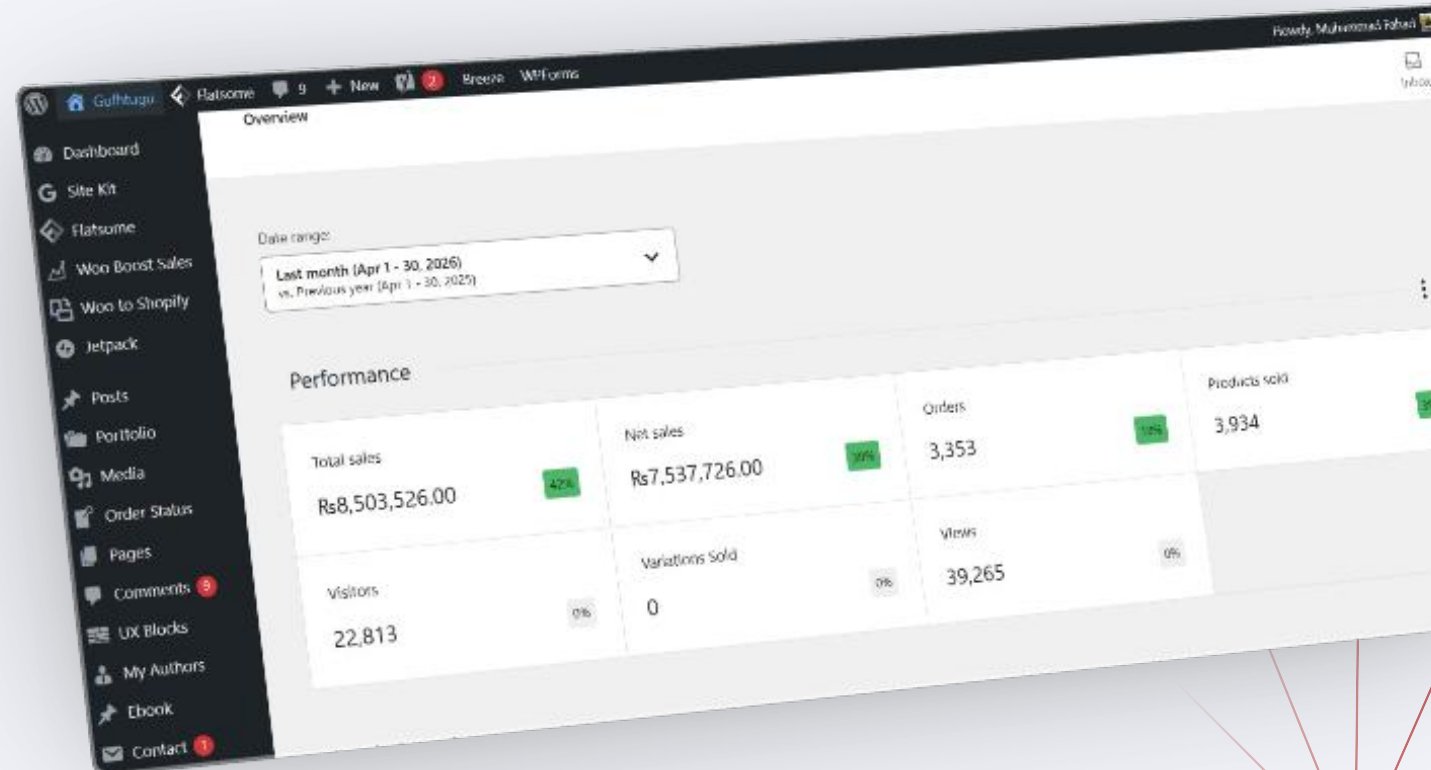
Rs. 8.5M

Orders

3,353+

Growth

42%



Gufhtugu Pub.

روشنائی سے روشنی پھیلوانیں

گفتگو

پبلی کیشنز

01





Overview

Managed social media marketing to strengthen brand presence and product visibility for Saadi Perfumes.

Problem

Low engagement, inconsistent branding, and weak online product presentation in a competitive fragrance market.

Solution

Developed a consistent content strategy with focus on product visuals, promotional creatives, and brand-focused storytelling to improve engagement and recognition.

Result

Improved brand consistency, stronger audience engagement, and better product visibility across social media.



Saadi Perfumes



02





Overview

Handled social media marketing to build awareness and improve brand positioning for an organic food business.

Problem

Limited brand reach, low engagement, and lack of clear visual identity for organic product promotion.

Solution

Created a clean, consistent posting strategy with emphasis on product quality, freshness, and health-focused messaging.

Result

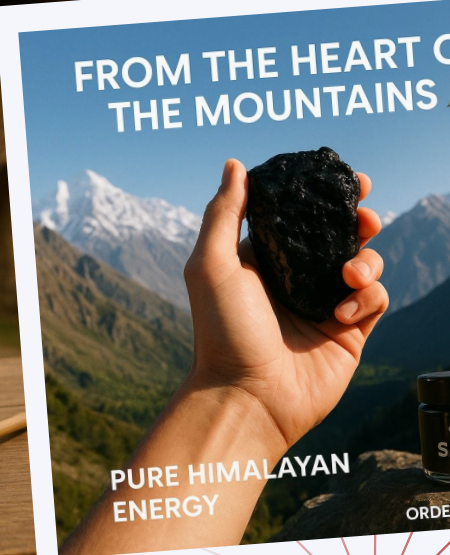
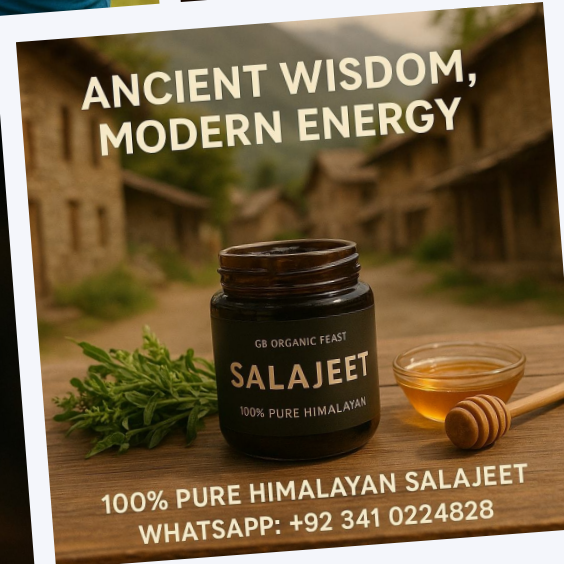
Improved brand visibility, stronger audience interaction, and clearer product positioning in the organic food niche.



Organic Feast.



03





Overview

Website design + social media marketing to improve online presence and lead generation.

Problem

Weak visibility, no structured website, low engagement, poor trust and conversions.

Solution

Built a modern, conversion-focused website and managed Facebook marketing with consistent branding and lead-driven content.

Result

Stronger brand presence, improved engagement, clearer services, and higher inquiry potential.





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- Visa
- Protector

Required Documents:

1. Passport
2. CNIC
3. Passport Size Photo (White Background)

Processing Time: 3 – 4 Weeks

Advance: 2 Lakh

After Visa: 2 Lakh

Note: Ticket & Protector Fee Paid by Candidate

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Myth

Visa process is too complicated

Fact

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رمضان مبارک

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Overview

Designed and developed a professional law firm website for BLC Solicitors focused on credibility, user experience, and client inquiry generation.

Problem

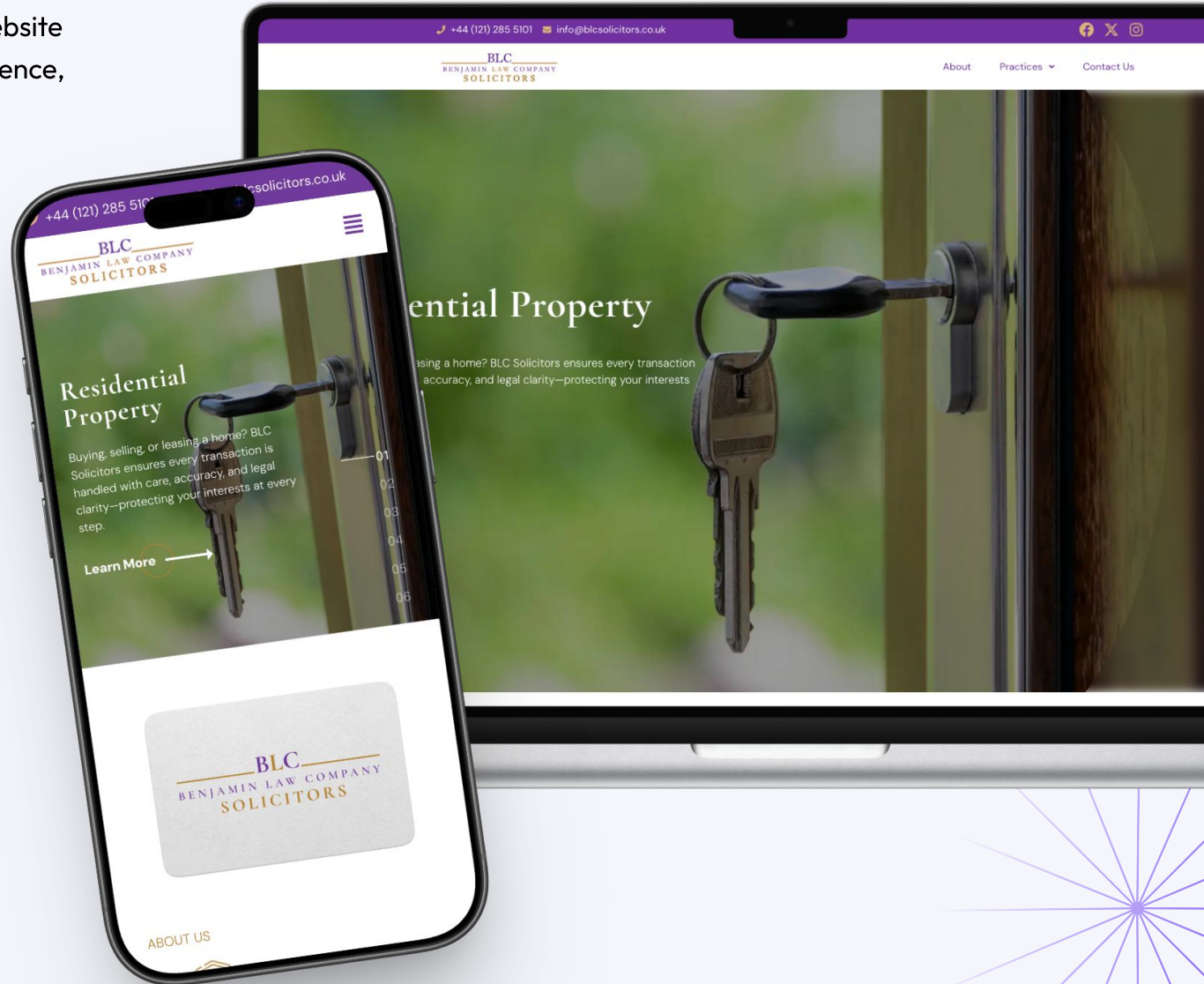
The firm needed a modern, trustworthy, and mobile-friendly website to clearly present legal services and improve online client engagement.

Solution

Created a responsive and conversion-focused website with structured service pages, professional UI design, optimized user flow, and streamlined contact experience.

Result

Delivered a clean and scalable legal website that improved brand credibility, user experience, and online inquiry potential.



Venom Security



Overview

Managed social media for Venom Security, a professional security services provider, to grow brand awareness and position the company as a trusted, reliable choice in a competitive market.

Problem

The brand had limited online visibility, low engagement, and no consistent visual identity — making it difficult to communicate professionalism and build the trust that security clients rely on when choosing a provider.

Solution

Built a clean, consistent content strategy centered on the company's core strengths: trained and vetted guards, proactive patrols, rapid incident response, and dependable event coverage. Standardized the visual identity and posting cadence to reinforce a credible, authoritative presence and keep the brand top-of-mind for businesses and event organizers.



Venom Security



06



Overview

Managed social media for Downtown Villas, a residential real estate project in Kohistan Enclave, Wah, to build brand awareness, drive buyer interest, and establish a trusted, aspirational presence for the development.

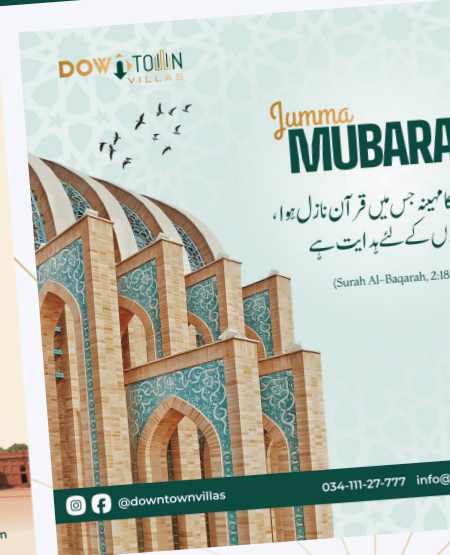
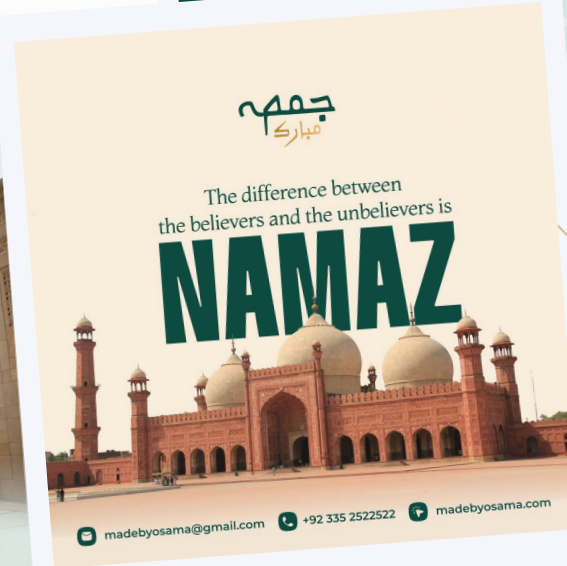
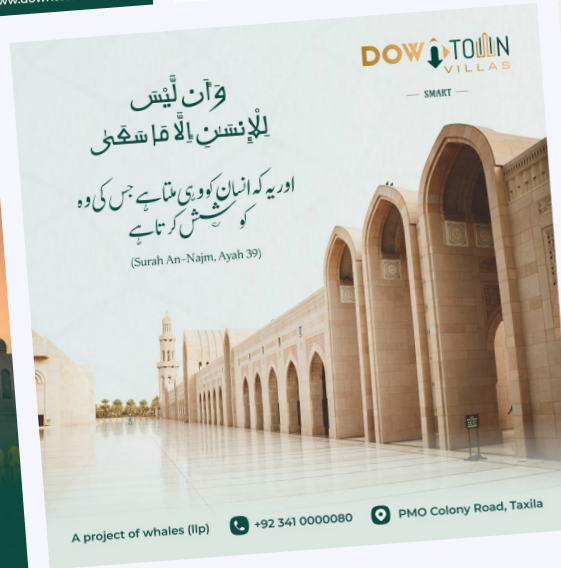
Problem

As a new project entering a competitive Pakistani real estate market, Downtown Villas had limited online recognition and no consistent visual identity — making it hard to showcase the quality of the development and stay top-of-mind with prospective buyers and investors.

Solution

Built a consistent, branded content strategy that balanced two goals: showcasing the project's architecture, exteriors, and lifestyle appeal, while staying culturally connected to the audience through religious and national-occasion posts (Jumma Mubarak, Namaz reminders, Pakistan Resolution Day, Youm-e-Takbeer, Women's Day).

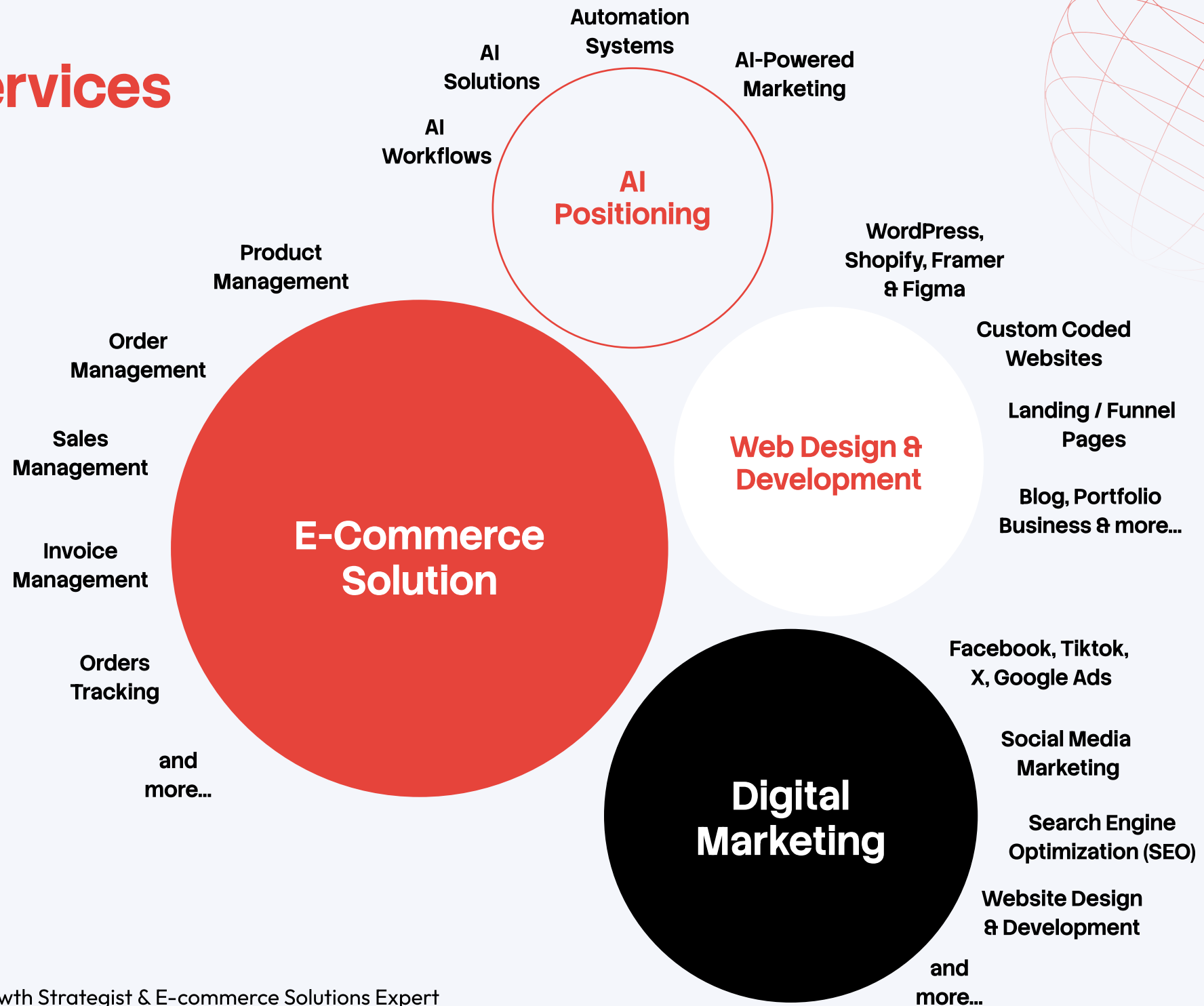




Where my expertise meet my vision.

Services

Services



Let's work together.

Contact

Contact



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@mfahad775

Let's Build Your Digital Growth System.